

FOR IMMEDIATE RELEASE

Fulton County, Ohio Launches Prescription Discount Card That Can Be Used by All Residents

Discount Cards Offering Average Savings Of 22 Percent Off Retail Price

[DATELINE] — Fulton County, Ohio today launched a discount card program to help consumers cope with the high price of prescriptions. The county is making free prescription drug discount cards available under a program sponsored by the National Association of Counties (NACo) that offers average savings of 22 percent off the retail price of commonly prescribed drugs.

The cards may be used by all county residents, regardless of age, income, or existing health coverage, and are accepted at 10 county pharmacies. A national network of more than 60,000 participating retail pharmacies also will honor the NACo prescription discount card.

“Fulton County, Ohio is proud to be one of the counties nationwide participating with NACo.” said Board President Dean Genter “The NACo prescription discount card offers significant savings for the uninsured and underinsured residents of our county, and even those fortunate to have prescription coverage can use the card to save money on medications that are not covered by their health plan. Best of all, there is no cost to county taxpayers for NACo and (name of county) to make these money saving cards available to our residents.”

Residents can visit www.caremark.com/naco to print an ID card and use it immediately at any participating pharmacy. Cards will also be available at [insert distribution channels]. County residents can call toll free 1-877-321-2652 or visit www.caremark.com/naco for assistance with the program.

“Using the NACo prescription discount card is easy,” said Commissioner Genter. “Simply present it at a participating pharmacy. There is no enrollment form, no membership fee and no restrictions or limits on frequency of use. Cardholders and their family members may use the card any time their prescriptions are not covered by insurance.”

The program is administered by CVS Caremark.

The National Association of Counties (NACo) is the only national organization that represents county governments in the United States. Founded in 1935, NACo provides essential services to the nation's 3,068 counties. NACo advances issues with a unified voice before the federal government, improves the public's understanding of county government, assists counties in finding and sharing innovative solutions through education and research, and provides value-added services to save counties and taxpayers money. For more information about NACo, visit

www.naco.org.

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